



NEWS RELEASE

Information from the North American Equipment Dealers Association • www.naeda.com
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“Committed to building the best business environment for North American equipment dealers”

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NAEDA EQUIPMENT DEALER FOUNDATION ANNOUNCES SCHOLARSHIP PROGRAM

Fenton, Mo. – The North American Equipment Dealers Association’s Equipment Dealer Foundation (EDF) has announced the availability of scholarships to assist in the training, re-training and or advancement of employees or potential employees of equipment dealers in the U.S. and Canada.

The North American program is designed to create a larger pool of qualified, committed, long-term employees for equipment dealerships. Scholarship grants will be administered and matched by NAEDA affiliate associations. Equipment dealerships will also be required to match the scholarship granted by EDF and NAEDA affiliated associations.

Tom Nobbe, Chairman of EDF, stated the Foundation is “Pleased to announce that this program will help dealers have a greater impact when it comes to attracting good, qualified talent to their dealerships.” Paul Kindinger, president/CEO, EDF added, “The need for qualified people at dealerships across North America is only going to increase with time. We hope this small step towards helping NAEDA affiliates and our dealer members clearly demonstrates our interest and support for efforts already underway at the local level.”

The North American Equipment Dealers Association is based in Fenton, Mo. It provides educational, finance, legal assistance, and legislative services to more than 5,000 retail agricultural, industrial and outdoor power equipment dealers in the United States and Canada.

EDF is the publicly supported 501 (c) (3) charitable organization of the North American Equipment Dealers Association.